UMass Amherst ~ 3M

Diversity in STEM Lecture Series

Tuesday, March 29, 2022
11:30 AM: Technical Seminar
3:00 PM: Coffee Hour for Students

Dr. Bridgette R. Shannon
Global Portfolio Leader
3M Corporation

A Journey of New Beginnings

Dr. Bridgette Shannon is the Global Portfolio Leader of 3M™ Dynamar™ Polymer Processing Additives (PPA) responsible for developing and driving business strategy of the portfolio while actively managing growth opportunities. She is a native of Little Rock, AR, and a Ph.D. Technical Professional with 15 years’ experience in Product Commercialization, Management, Customer Engagement, and Manufacturing. She currently serves as President-Elect for the National Organization for the Professional Advancement of Black Chemist and Chemical Engineers (NOBCChE).

Dr. Shannon’s personal brand serves as someone who is outgoing, flexible, and fearless. She is a people influencer and passionate about combining technology, people, tools, and insights to support business needs. In her presentation, titled “A Journey of New Beginnings,” Dr. Shannon will provide an overview of her career path and share her experience of coming into her own and discovering her identity, strength, and purpose.

(email Marie Wallace wallace@ecs.umass.edu for Zoom link)

Event Sponsors: 3M Company, College of Engineering, and College of Natural Sciences
Event Organizers: Professors Laura Bradley (PSE) and Sarah Perry (ChE)